



CORPORATE **QR** CALENDARS

Promote your business AND boost morale – **ALL YEAR LONG!**

We live in a digital age, however research shows that **78% OF PARENTS** and **28% OF NON-PARENTS** still prefer a paper calendar for tracking important dates. Our QR Calendars are a useful, stylish gift for any team or client – *regardless of their family status!*

A FUSION OF DIGITAL & PRINT:

We blend the convenience of digital with the timeless appeal of paper, creating eco-friendly, bespoke QR calendars that will make your brand shine. Each custom-designed calendar can highlight key events like AGMs, conferences, or even staff birthdays, with QR codes on every page offering instant access to your company's online calendar or website.

Studies show that writing things down, engages the brain more effectively than typing on a keyboard, and science tells us that paper calendars outperform digital when it comes to boosting productivity, focus and a sense of accomplishment. Remind your employees and clients that you care, EVERY DAY with a bespoke QR calendar.

SHOWCASE YOUR COMPANY'S SPIRIT:

Each month's A4 space offers endless possibilities to showcase your company culture. Whether it's team photos, employee artwork, historical milestones, or motivational, well-being content, we'll work with you to ensure your calendar is as engaging and visually appealing as possible—all while promoting your brand, year-round.

SUSTAINABLY MADE:

We only use top quality, recycled card, without laminate or gloss, to ensure that our calendars are 100% recyclable, biodegradable, and compostable. **We are very proud to say that QR Calendars are one of the most sustainable, 'print calendars' on the market today.**

ENDLESS POSSIBILITIES WITH QR MARKETING:

Link your QR Calendar to anything—websites, contact details, maps, and more. Some ideas include:

- **WELL-BEING QR CALENDAR***: Motivate with monthly guided meditations, mindful exercises, and well-being tips - This firm favourite, ensures your business promotes positive mental health in the workplace.
- **WELLNESS TRACKER QR CALENDAR**: Monthly QR codes link to health challenges like step goals, hydration tips, or fitness exercises—keeping employees and clients engaged in their wellness journey all year.
- **LEARNING & DEVELOPMENT QR CALENDAR**: QR codes unlock monthly skills resources like TED talks, leadership tips, or short courses, encouraging continuous learning in a fun, accessible way.
- **SOCIAL ENGAGEMENT QR CALENDAR**: Each code offers interactive content like team-building activities, icebreakers, or event voting—fostering connection and fun in the workplace.
- **TREASURE HUNT**: A year-long hunt with QR clues and prizes that will engage users while promoting your firm in a fun, interactive way.

(*Note: Additional creative or licensing fees may apply. Contact us for details.)

QR CALENDAR PACKAGE PRICING:

Your eco-friendly, QR calendar will connect with your community and showcase your organisation in style - all year long!

OUR PACKAGE INCLUDES:

- **CUSTOM CALENDAR DESIGN:** 28 pages (24 months + covers), personalised for your organisation, up to 3 rounds of revisions to ensure the perfect layout.
- **BESPOKE CALENDAR DATA:** Your organisation's yearly schedule designed and integrated into each month's template.
- **QR CODES:** Up to 5x unique QR codes linking to your organisation's key resources like the website, calendar, and contact info. Operational QR subscription for the calendar year
- **TECHNICAL SETUP:** We take care of all QR and print technical specifications.
- **ECO-FRIENDLY PRINTING:** We don't use toxic laminate or gloss and we print on 100% recycled Oxygen Offset Card, making our calendar one of the most sustainable on the market.
- **DELIVERY:** Tracked and seamless delivery right to one address.

CALENDAR QUANTITIES	€ COST PER UNIT (EX VAT)	€ COST PER UNIT (INC VAT)
150 (minimum order)	€13.41	€16.50
151 - 200	€13.00	€15.99
201 - 300	€12.60	€15.50
301 - 400	€12.20	€15.00
401 - 500	€11.79	€14.50
501 - 600	€11.38	€14.00
601 - 800	€10.98	€13.50
801 - 1000	€10.57	€13.00
1001 +	€9.76	€12.00

Our all-inclusive pricing reflects our comprehensive service and premium eco-materials used in each calendar. We include bespoke design costs, and QR technology as part of the package—no hidden fees, no surprises.

ADDITIONAL COSTS		€ COST (EX VAT)	€ COST (INC VAT)
Set Up Cost (obligatory)	Paid to secure order and commence design.	€250	€307.50
Special Dates x 5 (optional)	Additional calendar entries (50 included in package)	€10	€12.30
Additional Design (optional)	e.g. Photoshop, logo, crest, alternate page layouts	€80 per hr.	€98
Board Envelopes (optional)	Recommended if mailing individual calendars	€0.25 - €0.55 each	€0.31 - €0.68 each
Mindful Content (optional)	Mental Health, Guided Meditations etc. (licensed)		Contact us

WHAT DO WE NEED FROM YOU?

To get started on your calendar, please provide us with the following as soon as possible:

1. **SETUP FEE:** A €250 plus vat deposit to begin the design process and secure your order.
2. **ORGANISATION BRANDING:** A high-resolution copy of your logo (PDF, EPS, AI, or SVG), and brand guidelines (if applicable)
3. **QR CODE LINKS:** A list of up to 5 QR code destinations (e.g., School Calendar URL, Phone, Email, Website, Google Maps)
4. **DATES:** A list of important event dates to be printed on the calendar (e.g., social events, AGMs, staff birthdays)
5. **IMAGES:** 13x high-resolution photos / images and captions for each image (12x Month Images and 1x Cover Image, at 300 dpi).
6. **TEXT:** Useful company information for the inside cover and first page e.g., Letter from your CEO, useful company contacts etc.
7. **PAYMENT IN FULL:** We make sure you are 100% satisfied with your design, before you pay. **We look for this before we print no later than 21st November.**

GET IN TOUCH - I'M HERE TO HELP

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Aisli Madden has been designing, creating and publishing for over three decades. She is best-known for re-publishing, cult classic - 'All about Home Economics' by Deirdre Madden (100k+ copies sold)

